

## CORY BROOKES

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### EDUCATION

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- 1992–1997 Rhode Island School of Design Providence, RI
- BFA, Bachelor of Fine Arts
  - BGD, Bachelor of Graphic Design
  - Studies at Burren College of Art in Ballyvagh, Ireland

### EXPERIENCE

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2004–Present KAB, Inc. Print & Design Walnut Creek, CA  
*Art Director*

- Manager of 4 member design team for advertising firm, with the unique feature of in-house, direct-to-plate offset printing.
- Lead development and production of marketing materials, identity systems, and multi-media designs.
- Serve as design director and maintain graphic standards for dozens of premier client companies in the Bay Area.
- Pre-press production specialist, responsible for press checks, match prints, file management, and Mitsubishi DPX plate creation for Heidelberg presses.
- Work directly/onsite with offset pressmen and finishers/bindery for optimum design quality on a daily basis.
- Responsible for department operations, staffing, equipment maintenance/purchasing, and acting head of client design relationships.

2002-2004 Freelance Graphic Design San Francisco, CA  
*The Eagleson Group*

- Developing identity, branding and web presence and acting as technical contact for property management firm located in New Hampshire.

*International Effectiveness Center*

- Manage contractors and timelines for wide variety of translation projects.
- Multi-language desktop publishing and layout standardization, requiring technical expertise on many software applications and platforms.
- Development of website localizations, including double-byte languages.
- Design proprietary brochures and in-house marketing materials for SF firm.

*National Trust for Historic Preservation*

- Self-promotional, brochure, and invitation designs for entire Western Office.
- Scope and coordinate all production with printers/final print approvals.

*Rocket Careers*

- Logo, business card, and website design for local Biotech recruiting firm.

*3girllys*

- Logo, business card, and website design for SoCal womens' bag designer.

## EXPERIENCE (Continued)

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1998–2002    Horizen Systems, Inc.                      San Francisco, CA  
*Creative Director*

- Co-founded enterprise web software start-up, acting as artistic visionary.
- Lead design for website, collateral, branding, and product user interface.
- Maintained graphic standards, coordinated, and helped manage marketing, product development and professional services teams.

1997–1998    Fellows Placement, Inc.                      San Francisco, CA  
*Graphic Designer*

- Multi-language collateral design for *International Effectiveness Centers*.
- Designed marketing research, visual presentations for *Elrick & Lavidge, Inc.*
- Desktop publishing specialist for *Polyglot International's* technical translations.

## PROFESSIONAL SKILLS

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### Production/Print Design

- Desktop publishing and pre-press production methods
- Collateral/brochure/marketing design
- Identity/branding design and graphics standardization
- Font management
- Direct-to-plate RIP technology for offset presses

### Website Design

- Front-end graphics development and web optimization
- Information design and workflow architecture
- User interface design
- Proficient in HTML coding
- Solid understanding of Javascript/CGI/ASP web development

### Mac/PC Application Proficiencies

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, Acrobat)
- Macromedia Dreamweaver
- Macromedia Freehand
- QuarkXpress
- Microsoft Office Suite
- Software/Hardware installation, upgrading, troubleshooting

## PORTFOLIO

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Available to view online at: [www.corybrookes.com/portfolio.htm](http://www.corybrookes.com/portfolio.htm)

## REFERENCES

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Available upon request