

WESTERN OFFICE



NATIONAL TRUST
for HISTORIC PRESERVATION

To Whom It May Concern:

As a small regional office of a much larger, national, nonprofit organization, this office has come to rely upon Cory Brookes for his eye. With Mr. Brookes's technical assistance, graphic design expertise, and printing contacts we have produced a range of graphic products for use in our day-to-day operations. Mr. Brookes has been an essential part of our efforts to create fundraising, public outreach, social event, and decorative materials that sustain a "regional" identity for this office, while meeting the organization's national graphic guidelines.

In his work with this office Mr. Brookes has demonstrated diplomacy and patience, in addition to artistic flare—graciously incorporating evolving expectations, last minute changes, and a high level of staff involvement. We have been gratified by the graphic results achieved in each of our collaborations with Mr. Brookes, and have received universal praise for the materials. In each project Mr. Brookes has stuck with us until we've been satisfied that we had achieved the look and impact we wanted. He has managed the direct relationship with the printer professionally: projects have been achieved on budget and on time. Mr. Brookes has provided excellent editorial advice and he has amply demonstrated his skill as a listener, facilitating our vision and remaining open-minded and flexible, even when it meant reopening the design process.

Mr. Brookes' four principle projects for us so far have been: a presentational label for donor gifts; an invitation to a reception; a newsletter; and a public outreach brochure describing our programs. Over time, our projects for Mr. Brookes have increased in complexity and been geared towards broader distribution. He is currently working on his largest undertaking for us, a graphic overhaul of a fifty-page illustrated booklet documenting World War II resources in the Bay Area. For this project, we will rely upon Cory to provide a unified vision for the booklet and create a polished and engaging public outreach tool.

As an office we have come to depend upon Cory Brookes to convey our mission graphically, confident that he has the sensitivity to match our message to the right images and look.

Sincerely,

Hugh R. Rowland, Program Administrator

Protecting the Irreplaceable

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